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QUALIFICATIONS

University of
Gloucestershire -
BA Honours Graphic
Design (First Class)
Oxford and Cherwell
Valley College - Diploma
in Graphic Design
(Triple Distinction)
Royal Latin Grammar
School - 12 G.C.S.E's

EMPLOYMENT

Current Employment

Friday Media Group, Hassocks. July
2015 - Present, Graphic Designer.
Designing websites for car,
motorhome and boat dealerships in
the UK and Europe.

This role requires effective and
efficient design of websites, taking in to
consideration User Experience and User
Interaction.

Previous Employment

Salon Success, Aylesbury. June 2014 -
May 2015, Graphic Designer. Designing
POP campaigns that are being used in
salons nationwide.

Producing direct mail, PR releases,
informative brochures and in-salon
promotions. During my employment I
developed a template now used company-
wide for all email communications,
this has resulted in increased sales and
positive feedback from clients.

In 2015, I was assigned to transform
the company's online presence with a
complete redesign of the main company
website and two of the secondary sites.

River Marketing, Gloucester. September
2013 - June 2014, Graphic Designer.
Designing UX wireframes and developing



Adaptable. Organised.
Determined. Driven.
Enthusiastic. Honest.
Friendly. Loyal.
Compassionate.

I excel in design
aesthetics, problem
solving and creative
direction owing to
my almost obsessive
attention to detail.

Combining
my polite and
professional manner,
proficient written and
oral communication
skills, I consider myself
a strong asset to
any company.

processes, having taken part in a
learning day at Belmont Press in
Northampton. I am practised in
proofing and have some knowledge
of coding. I have experience
designing for social media platforms,
email campaigns and interactive
programmes and have learned how
to refine online user experience
using tools like Google Analytics to
increase open and click rates.

I am comfortable managing myself,
prioritising my work and working to very
short deadlines.

OUTSIDE OF WORK

Making the most of life!

I am currently training to teach yoga
and will qualify (RHS 200) in May 2016.
Alongside my yoga I am studying Indian
spirituality and meditation. I practise five
different styles of yoga, when I'm not in
the studio I enjoy cycling, running and
swimming. I love to take part in charity
events like the London to Brighton and
Race for Life.

When I find spare time I am currently
teaching myself to paint with oils and hope
to start an art course in the Spring. I love
to travel and explore other cultures, I've
managed to visit three countries so far in
2016. I am keen to learn all that I can as I
feel knowledge leads to expansion of ideas
and opportunities for inspiration.

a consistent and coherent user pathway
through our employee management and
recognition systems, focusing on usability
and user enjoyment.

UI design, I learned the importance of
base content styles and page priorities.
High profile clients meant that attention
to detail and strict proofing was essential,
whilst adhering to strict corporate
guidelines and exemplary standards.

SKILLS & EXPERIENCE

Design Skills

I am skilled in using Adobe Photoshop,
InDesign and Illustrator. I have some
experience of Adobe Lightroom, Muse and
Dreamweaver. I am confident designing
for print and web and have previously
designed for international brands
including: Jaguar Land Rover, BP, NFI
Mutual, Mercedes Benz and Paul Mitchell.

Other Relevant Skills

I have a good understanding of printing